

Nestlé's View on Packaging EPR Jochen Hertlein, Global Packaging Sustainability Lead EPR Conference in Amman, September 20, 2022

Nestlé's Vision for Packaging Sustainability

Plastic packaging waste continues to accumulate on land, in rivers and oceans, endangering environmental sustainability. It is an urgent priority for us and a responsibility we take seriously.



Our long-term vision

• None of our packaging ends up in landfills or as litter

Our commitments for 2025

- 100% of our packaging will be recyclable or reusable
- We will reduce our use of virgin plastics by 33%



Our packaging sustainability FIVE PILLAR STRATEGY

Nestlé's five pillar strategy helps us on our journey to our long-term vision: that **none of our packaging** ends up in **landfill or as litter**.





We support the development and implementation of well-designed, mandatory Extended Producer Responsibility (EPR) schemes.

EPR laws are key to increasing collection and recycling rates as well as building markets for recycled materials. Well designed EPR legislation creates a level playing field for companies large and small, while supporting the growth of new jobs in emerging recycling industries.

Nestlé proactively advocates for EPR Laws at the global and national level. We also join others in advocating for EPR, including through collective action with the Consumer Goods Forum, and the Ellen MacArthur Foundation.



Some Key EPR policy designs apply in every regulatory context

Points that we find to be important in the set-up of a Packaging EPR frame:

- Close collaboration between governments and the obliged industry
- Coverage of all packaging materials used
- Involvement of all manufacturers and importers that bring packaging onto the market
- The preferred entity type is a not-for profit Packaging Recovery Organization, controlled by industry
- Ambitious, but realistic targets

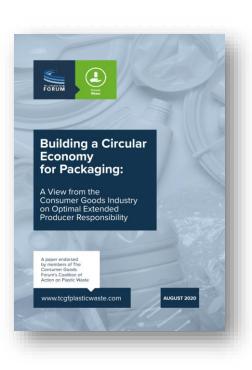


Nestlé's position is aligned with the industry and retail view

Why is EPR Important? (2021)

How are EPR schemes effectively implemented ? (2020)





Position Papers from other organizations







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Industry Partnerships : Advocating for a regulatory framework for circularity



- 10 Plastics PACTS covering 24+ countries, 30% of global GDP
- New Plastics Economy: 500+ companies endorsing
- Reuse & reduction agenda
- Put upstream innovation guide into practice with workshops
- Developing industry position on best practice for small format flexibles
- Advocating for EPR & UN Plastics Global Treaty



- Use platform for manufacturer & retailer dialogue with governments & civil society
- Defining policy "white papers"
- Launching EPR Policy Paper, Golden Design Rules & CEO Joint Statement on Extended Producer Responsibility & Deposit Return Systems



- Vietnam, Nigeria, Philippines National Plastic Action Partnerships launched
- Indonesia and Ghana Roadmaps STEP launched in Eqypt, Thailand
- Development of standardized Financing & Investment roadmaps
- Goal: Increased number of countries with infrastructure & policies supporting recycling & infrastructure.



A Plastics Pact is a network of initiatives that bringing all key stakeholders together at the national/regional level to implement solutions towards a circular economy for plastics.

National targets can include:

- Move from single-use to reuse where relevant
- Ensure all plastic packaging is reusable, recyclable, or compostable
- Increase the collection, and recycling or composting of plastic packaging



In our internal Group-wide training on packaging sustainability we offer access to the GIZ / Prevent Waste Alliance training material on EPR









